

## **Tate Members Council**

### **Candidates recommended by Council for election 2014**

#### **BRIAN CHADWICK**

Brian Chadwick has worked as a company lawyer in London for 14 years both in private practice as a solicitor and partner and currently in-house as general counsel to a world-leading internet publishing company. He is a well rounded dual-qualified lawyer (UK and US) with expertise in company law, corporate governance, commercial transactions, contracts and charity governance. He also has a broad education having earned a dual-major BA in History, Art, Politics and Philosophy, a JD in law and an LLM in international commercial law from the University of London.

Brian has applied these professional and personal skills learned in private practice to the charity sector. He acted as the legal advisor to Diageo's Tomorrow's people and to a film writer and director charity called the First Film Foundation. More recently, he applied these skills to his tenure as a trustee on the British Museum Friends Council and sincerely believes that his mix of legal experience and commercial skills, his genuine love of art and history and his desire to continue to learn and devote his time to charity, will enable him to make a valuable contribution to the work of the Tate Members Council.

#### **CHRIS CHINALOY**

Chris Chinaloy has 15+ years of international experience (London, Geneva, Toronto) in Brand/General management, and ability to demonstrate top business results in a variety of geographic locations and product categories – with an in-depth understanding of Marketing (customer/consumer insights, sales & brand building), Market Operations and Product Development. He has been consistently top-rated for both the ability to grow businesses and develop people & organizations. He also has a good cross-cultural understanding from living, travelling and working in many different countries.

Chris likes to challenge conventions, emphasizing creative problem solving within a structured framework. Currently he is Manager, Global Marketing Strategy at Prestige Products. Previous to that position he worked at Procter & Gamble in the UK, Switzerland and Canada. During that time he worked with some of the finest Research teams, Advertising agencies and Media Partners; and together they practiced listening to the consumers and asking the questions that lead to the development of marketing strategies and engaging experiences people were hoping for.

#### **RACHEL LLOYD**

Rachel Lloyd has a long standing passion for the arts, along with over ten years experience in marketing. She has extensive experience and expertise in commissioning, directing and carrying out qualitative and quantitative market research for both commercial and public sector clients, and has also undertaken extensive pro bono work in the arts.

Rachel has a degree from the University of Leeds in Politics and Parliamentary Studies. She recently became a freelance Strategic Market Research Consultant and is currently working on Christie's Art Business course. Previously she was Director at Penn Schoen Berland Consultancy for three years, developing winning campaigns for political and corporate leaders. Before that Rachel spent over five years at the Henley Centre as Associate Director, focusing on strategic advice and scenario development in the public sector, including Arts Council England.

#### **JON SNOW**

Jon Snow says: "I was the National Gallery Trustee on the Tate Board from 1999 to 2008. I have had some reasonably long term exposure to and involvement with Transforming Tate Modern. I have been on Tate Modern Council since 2002. My day job as presenter of Channel 4 news involves some arts coverage and I am in the process of making a documentary on the subject of British Art and War. I have a passion for 20<sup>th</sup> and 21<sup>st</sup> Century Art. I also have a strong interest in architecture – I am an honorary fellow of the Royal Institute of British Architects. I am a challenged water colorist and a minor collector of mainly twentieth century art. I believe Tate's 95,000 Members are an absolute corner stone of everything we do at Tate. I want to lead another membership drive to grow the numbers still further and deepen Members' involvement in Tate."

#### **Alan Yates**

Alan Yates is Chief Executive at Mersey Care NHS Trust providing mental health and learning disability services to North Merseyside and High Secure Mental Health Services for the North of England.

Alan has had a longstanding interest in the arts and health. In his view the purpose of culture is to contribute to wellbeing in populations and individuals. He has sought opportunities and provision for those who would particularly benefit from any form of art and wider culture. He has encouraged partnerships between his Trust and institutions as diverse as Everton FC and Tate. Alan's experience is that the art world is more inclusive than general society. By involvement in art he has seen massive progress in some of those thought to have exhausted their ability to

develop through conventional therapies. He contributes his organisation skills, his involvement in civic and public life and his appreciation of the benefit of art to the work of Tate Liverpool. Alan has been on the Committee since 2008.