

PUSH FACTORS	PULL FACTORS	SATISFACTION FACTORS
<p><b>Escape (relaxation)</b>            Need a break            Escape ordinary responsibility            Wanted to be physically or emotional refreshed            Wanted a change to be free            To reduce stress            To meet new people/friends</p>	<p><b>Heritage Characteristics</b>            Famous tourist attraction            Helped me to see and experience a new heritage attraction            New cultures            Authentic exhibits</p>	<p><b>Connectedness</b>            I felt emotionally involved in it            I felt a sense of belonging at the site            I felt my heritage was displayed            The visit made me feel proud</p>
<p><b>Escape (rest)</b>            I wanted to get away from school            I wanted to do nothing</p>	<p><b>Accessibility and Good value</b>            Easy accessibility            Good value for cost            Convenient travel time to site            Perfect weather</p>	<p><b>Restoration</b>            I rediscovered myself            It helped develop my spiritual/personal value            It helped me think about my personal values</p>
<p><b>Novelty</b>            Desire to learn about site's history            Desire to learn about the site in general            Important for me to visit the site</p>		<p><b>Education</b>            It contributed to my education            It helped develop my knowledge of history.</p>
<p><b>Interpersonal seeking</b>            My friends recommended the site            A special person in my life wanted to go            I wanted to be together with my family</p>		
<p><b>Authenticity</b>            Desire to have an authentic experience            I wanted to learn about prehistoric cultures</p>		
<p><b>Fun</b>            Wanted to have some entertainment</p>		