

## TATE MEMBERS COUNCIL – 2016/17

### LORRAINE CANDY

EDITOR-IN-CHIEF of ELLE magazine Lorraine Candy, 46, has been a journalist/writer working across national magazines and newspapers since the age of 16. Lorraine has a high media profile regularly appearing on TV and radio shows including Radio 4's Woman's Hour, News night, This Morning, and Sky news. She has been editor of luxury fashion magazine ELLE for over a decade. Lorraine began her career on The Cornish Times and has worked in senior positions at The Times. The Times Saturday magazine, The Daily Mirror and Marie Claire. She also edited British Cosmopolitan and has a weekly column in Femail, at The Daily Mail.

Mother-of-four, Lorraine has been a judge for media industry awards and is the first glossy editor to oversee both the print product and the website. She has been called an "innovator" and runs the only hot-desking team in women's glossies. She works closely with all digital social media sites, especially Facebook (ELLE is the biggest fashion glossy on the site).

She has a personal passion for amplifying young women's voices globally and has successfully initiated projects for UN Women, Comic Relief, Theirworld and a variety of smaller feminist charities.

Lorraine Candy states: "I've been lucky to be able to use my experience in the media to tackle issues which empower women in a modern way on a daily basis. I am an art lover rather than an art expert but my enduring relationship with the world's most creative designers, whose work is always influenced by art, has given me an insight which maybe valuable.

"The world I work in is steeped in creativity and powered by good business sense, I hope this experience will be useful at Tate."

### BRIAN CHADWICK

Brian Chadwick has worked as a company lawyer in London for 14 years both in private practice as a solicitor and partner and currently in-house as general counsel to a world-leading internet publishing company. He is a well rounded dual-qualified lawyer (UK and US) with expertise in company law, corporate governance, commercial transactions, contracts and charity governance. He also has a broad education having earned a dual-major BA in History, Art, Politics and Philosophy, a JD in law and an LLM in international commercial law from the University of London.

Brian has applied these professional and personal skills learned in private practice to the charity sector. He acted as the legal advisor to Diageo's Tomorrow's people and to a film writer and director charity called the First Film Foundation. More recently, he applied these skills to his tenure as a trustee on the British Museum Friends Council and sincerely believes that his mix of legal experience and commercial skills, his genuine love of art and history and his desire to continue to learn and devote his time to charity, will enable him to make a valuable contribution to the work of the Tate Members Council.

### CHRIS CHINALOY

Chris Chinaloy has 15+ years of international experience (London, Geneva, Toronto) in Brand/General management, and ability to demonstrate top business results in a variety of geographic locations and product categories – with an in-depth understanding of Marketing (customer/consumer insights, sales & brand building), Market Operations and Product Development. He has been consistently top-rated for both the ability to grow businesses and develop people & organizations. He also has a good cross-cultural understanding from living, travelling and working in many different countries.

Chris likes to challenge conventions, emphasizing creative problem solving within a structured framework. Currently he is Manager, Global Marketing Strategy at Prestige Products. Previous to that position he worked at Procter & Gamble in the UK, Switzerland and Canada. During that time he worked with some of the finest Research teams, Advertising agencies and Media Partners; and together they practiced

listening to the consumers and asking the questions that lead to the development of marketing strategies and engaging experiences people were hoping for.

## DAVID EVANS

I qualified as a chartered accountant in 1967. A successful business career in the 1970s included being Finance Director of the Habitat retailing company (at a time when it was expanding by 30%-40% annually) and then founding Finance Director of Early Learning Centre. Both companies were driven by other than purely commercial motives, but recognised what was necessary to succeed in a commercial environment. The focus of much of my work was strategic thinking and planning, working closely with marketing and other colleagues.

I joined the charity and not-for-profit sector in 1981 and have worked in senior finance jobs in that sector since then. I was Head of Finance and Operations at One Parent Families (now Gingerbread) for 7 years and at Child Poverty Action Group for 5 years up to 2010. My early business career helped me to bring a dynamic entrepreneurial approach to all my work in the voluntary sector. For example, at CPAG I worked closely with the marketing team developing strategies for pricing, recruitment and retention of four different levels of membership.

## ROGER HIORNS

Roger Hiorns is an artist based in London. He describes his motive as 'putting the human back at the centre of the artwork'. Roger shows his work internationally and his work is in major collections around the world including the Tate. An artist described 'iconoclastic' and a producer of 'progressive' art works' Roger is currently in the process of the global mass internment of different aircraft under the ground, and the establishment of a group of spaces for crystalline growth. His studio is based in a Brutalist building in St Johns wood and a factory in Deptford.

'I hope to help the Tate find a pathway to an increased membership, but also to help define the thoughtful depths that a membership of Tate can offer, with this perhaps, a strong new constituency can be established in the cultural world.'

## AYNSLEY JARDIN

Aynsley Jardin has been a marketing professional working for brand-led multi-nationals for over 25 years. For 3 of these she lived in Vienna, working across 22 central European countries – dealing with a variety of cultures, languages, and competitive contexts. She worked with Orange at the time of the purchase of the 3G licences. Strategies and technologies developed then have now become a reality and the phone is now the medium of choice for most people. Most recently, she was Group Brand Director of Saga and the Automobile Association, both membership type organisations. She was responsible for managing the Direct Marketing studio for Saga, and the in-house research team which identified and tracked key moments on the customer journey. And is experienced in understanding the data relating to loyalty, response rates and retention which helps identify members' needs. She set up the Saga Respite for Carers charity, and was a trustee for the Saga charitable trust. She now works as a freelance Marketing consultant.

'Tate is part of my life. It's not just the art – it's the space, the mood and the ideas. I'd like to help others who might, like myself, have limited knowledge to come and feel it too.'

## SUWIN LEE

Suwin Lee is a Partner at EY, with over 19 years experience in finance. She is a member of the Institute of Chartered Accountants in England and Wales, and the Institute of Chartered Accountants in Australia. Her experience includes external audits for multinational clients, advising clients listing on the London Stock Exchange and AIM as part of the financial reporting accountants team, and reviewing business plans and financial forecasts for UK and global businesses. Suwin has worked and lived in a number of countries and can bring a global and diverse perspective to

the Council. She has previously been an elected member of the EY partner forum which is the voice of the partner group and advises the Chair on matters of policy and governance. She has significant experience in public speaking, which includes presenting at international conferences and marketing events. Suwin has a keen interest in modern art gained through her membership of Tate and MoMA as well as her collection of art from South East Asia and Latin America.

## **RACHEL LLOYD**

Rachel Lloyd has a long standing passion for the arts, along with over ten years experience in marketing. She has extensive experience and expertise in commissioning, directing and carrying out qualitative and quantitative market research for both commercial and public sector clients, and has also undertaken extensive pro bono work in the arts.

Rachel has a degree from the University of Leeds in Politics and Parliamentary Studies. She recently became a freelance Strategic Market Research Consultant and is currently working on Christie's Art Business course. Previously she was Director at Penn Schoen Berland Consultancy for three years, developing winning campaigns for political and corporate leaders. Before that Rachel spent over five years at the Henley Centre as Associate Director, focusing on strategic advice and scenario development in the public sector, including Arts Council England.

## **AMANDA PINTO**

Amanda is a QC specialising in international corporate frauds, corruption and money laundering cases. She is a part-time judge, Chair of the International Committee of the Bar Council, the UK's representative on the Council of the International Criminal Bar, a Bencher of Middle Temple and Trustee of the Slynn Foundation. Her daily work includes advising in significant, complex, financial matters and offences, often appearing as an advocate in court. She is also very involved in upholding the rule of law internationally, training and liaising with lawyers and the judiciary overseas. She has responded to numerous government and EU consultations and written several law books and articles. She studied law (at Cambridge) and history of art (at Birkbeck).

"I have always loved the Tate. I would like to help make it even more accessible to new visitors, regardless of age or background, so that more people enjoy our public galleries. Particularly in difficult times, the arts should be available to all. Art enhances quality of life and opens minds to new experiences – I hope that Tate can achieve this with its exciting new sites and through sharing its collection."

## **NEIL SCOTT**

Neil Scott lives in St Ives and works in Truro where he holds the position of Business Improvement District Manager (BID) – a scheme funded by the local business community – to deliver a range of new initiatives, primarily events and marketing, to attract more people into the city centre and to develop Truro as a cultural and creative destination. Before he moved to Cornwall in 2007, he established and managed one of the first BIDs in the UK in Reading and prior to that he spent 27 years in department store retailing. He has a deep interest in the arts and has been a Tate St Ives member for many years.

Neil states, "I am keen to find ways of applying my professional experience and my passion for art in ways that will hopefully be of benefit to Tate St Ives, its Members and the wider community. With Tate St Ives currently embarking on a major building project, which will see the existing gallery effectively doubling in size, it is vital that the needs of the Members are well catered for and that Tate St Ives is firmly embedded in the broader Tate Members family – myself and the Tate St Ives Members Committee are fully committed to supporting the Tate team in achieving this aim."

## **JON SNOW**

Jon Snow says: "I was the National Gallery Trustee on the Tate Board from 1999 to 2008. I have had some reasonably long term exposure to and involvement with Transforming Tate Modern. I have been on Tate Modern Council since 2002. My day job as presenter of Channel 4 news involves some arts coverage and I am in the process of making a documentary on the subject of British Art and War. I have a

passion for 20<sup>th</sup> and 21<sup>st</sup> Century Art. I also have a strong interest in architecture – I am an honorary fellow of the Royal Institute of British Architects. I am a challenged water colourist and a minor collector of mainly twentieth century art. I believe Tate's 95,000 Members are an absolute corner stone of everything we do at Tate. I want to lead another membership drive to grow the numbers still further and deepen Members' involvement in Tate."

## **STEVE WILLS**

With over 35 years of experience, Steve Wills is a senior partner at EY. He began his career by building technical expertise in audit and subsequently broadened his skill-set by developing new products for EY, working with both public and private sector clients and serving as the point-of-contact for several of EY's largest global accounts. Steve has served on the three main governing bodies of EY and has experience addressing intricate business problems and navigating complex stakeholder ecosystems.

Through his career, Steve has worked with government and non-profit organisations. Steve has served as a member of the Further Education Funding Council and Department of Trade and Industry's audit committees. These experiences have taught him how to push projects forward in non-profit contexts.

Elected by EY's partners as chair of EY's UK Partner Forum, Steve leads discussions about the direction of EY at all levels including strategy development, governance, execution, issue resolution and remuneration. He has coached countless board members, preparing them to elevate their thinking to board-level.

Steve is a graduate of York University and lives in Buckinghamshire with his wife. He has two children and is passionate about the arts, sheep breeding, travel, clay shooting, music, theatre, cinema, cricket and rugby.

## **STEPHEN WITHERFORD**

Stephen Witherford was appointed to Tate's Board of Trustees in June 2015. Stephen established Witherford Watson Mann Architects in 2001, following 10 years with Eric Parry Architects. At WWM he has been project director on Amnesty International UK's headquarters, the Bankside Urban Forest, Arts Council England's North West offices in Manchester, the Olympic Legacy Masterplan and Astley Castle, for which the practice won the 2013 RIBA Stirling Prize. Stephen is currently working on major projects at Clare College, Cambridge, The Courtauld Institute of Art and a new almshouse for the 21st century. Stephen studied architecture at Plymouth and the University of Cambridge, completing his diploma in 1991. He is a member of Tate Modern Council, The Mayor of London's Design Advisory Group, and has been a Visiting Fellow in Urban Design on the London School of Economics Cities Programme, as well as lecturing and writing.

## **ALAN YATES**

Alan Yates is Chief Executive at Mersey Care NHS Trust providing mental health and learning disability services to North Merseyside and High Secure Mental Health Services for the North of England.

Alan has had a longstanding interest in the arts and health. In his view the purpose of culture is to contribute to wellbeing in populations and individuals. He has sought opportunities and provision for those who would particularly benefit from any form of art and wider culture. He has encouraged partnerships between his Trust and institutions as diverse as Everton FC and Tate. Alan's experience is that the art world is more inclusive than general society. By involvement in art he has seen massive progress in some of those thought to have exhausted their ability to develop through conventional therapies. He contributes his organisation skills, his involvement in civic and public life and his appreciation of the benefit of art to the work of Tate Liverpool. Alan has been on the Committee since 2008.